

ABOUT

Studio Forty-Two Fifty-Eight is an independent creative services and consulting studio based in Atlanta, Georgia. Founded in 2018, we specialize in providing strategic visual solutions for a variety of businesses, government agencies, productions, and organizations serving diverse communities. What makes us different? We use Purpose Driven Creativity® to produce solutions for our clients. Our work is purpose led, culture conscious, and crafted with the intention to empower communities and businesses—big and small—across the globe.

We define Purpose Driven Creativity as progressive and imaginative solutions that are crafted with the intention to add value to others. These solutions are derived from a fundamental belief in honoring the unique needs of diverse cultures and communities. Our mission is to raise the collective consciousness in regards to the value of community, culture and creativity. Through our commitment to serving others and our expertise in the fields of marketing, design, and business, we seek to elevate businesses and organizations from a commitment to sell to a commitment to serve.

STUDIO4258®

CAPABILITIES

SERVICES

Brand Identity Design

We are experts in developing the visual elements and brand messaging that companies need to communicate effectively to consumers. We establish, position and define your brand while maintaining brand consistency across various media platforms.

- Brand Strategy Development
- Brand Auditing
- Brand Guidelines Development
- Logo & Brand Assets Design
- Custom Graphic Design
- Brand Photography Direction
- Branded Collateral & Marketing Material Design
- Packaging Design Development

User Experience Design

We offer user experience design to strengthen the usability and functionality of our clients' digital products. We design meaningful and relevant experiences for users of websites and software applications.

- User Research & Discovery
- User Experience Design & Wireframing
- User Interface Design
- Information Architecture
- Prototype Development
- Conceptual Mockup Design
- Digital Product Design Consulting

Creative Campaign Design

We provide design and art direction for integrated campaigns. We go beyond traditional advertising and marketing practices to build authentic connections between businesses, their brands, and the communities they aim to reach.

- Campaign Art Direction
- Visual Design Development
- Digital Advertising Design
- Print & OOH Advertising Design
- Social Media Template & Content Design
- Campaign Photography Direction

Pre-Production Design

We develop design aesthetics and unique visual elements to captivate audiences through television, video and film. We provide strategically customized production design, art direction, set design and decor, and prop management services for creative content and film production.

- Production Design
- Art Direction
- Set Design
- Set Decoration
- Prop Management
- Wardrobe Direction
- Graphics & Visual Concept Direction



We are proudly certified as a Minority Owned Business through the National Minority Supplier Development Council (NMSDC).